

Redshift  
411 Branchway Road  
Richmond VA 23236

Young Guns Action Fund/ Issue  
Submission Number 245 Issue 3



WNCN-TV  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Young Guns Action Fund/ Issue	Submission Cost:	51195	Campaign Ref:	E:120815215
Buyer:	..	Client/Product/Estimate:	. / 167	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06276610
Est./PO Number:	06276610	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Young Guns Act Fund	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 4p Ellen MTWTF..	03	250	30 Comme	Nbr of Spots			2			2	500
2	M-F 4p Ellen ...F..	03	250	30 Comme	Nbr of Spots	2					2	500
3	M-F 4p Ellen MTWT...	03	250	30 Comme	Nbr of Spots					2	2	500
4	M-F 6p News MTWTF..	03	305	30 Comme	Nbr of Spots			5			5	1525
5	M-F 6p News MTWTF..	03	305	30 Comme	Nbr of Spots				4		4	1220
6	M-F 6p News ...F..	03	305	30 Comme	Nbr of Spots	1					1	305
7	M-F 6p News MTWT...	03	305	30 Comme	Nbr of Spots					4	4	1220
8	M-F 7p News MTWTF..	03	310	30 Comme	Nbr of Spots			4		4	8	2480
Weekly Totals: Total Spots(Ord Spots)						12	24	25	18	19	98	
Closed PR						1					1	

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
9	M-F 7p News ...F..	03	310	30 Comme	Nbr of Spots	1					1	310
10	M-F 7p News MTWT...	03	310	30 Comme	Nbr of Spots					4	4	1240
12	M-F 730p Extra MTWTF..	03	275	30 Comme	Nbr of Spots			4	4		8	2200
13	M-F 730p Extra ...F..	03	275	30 Comme	Nbr of Spots	1					1	275
14	M-F 730p Extra MTWT...	03	275	30 Comme	Nbr of Spots					4	4	1100
15	Sat 6p News ....S.	03	200	30 Comme	Nbr of Spots		1	1			2	400
16	Sat 7p News .....S.	02	150	30 Comme	Nbr of Spots	1	1	1	1		4	600
17	Sun 6p News .....S	03	200	30 Comme	Nbr of Spots	1	1	1			4	800
18	M-Su 11p News MTWTFSS	03	615	30 Comme	Nbr of Spots			3			3	1845
19	M-Su 11p News ...FSS	03		30 Comme	Nbr of Spots	1					1	
Weekly Totals: Total Spots(Ord Spots)						12	24	25	18	19	98	
Closed PR						1					1	

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/03	09/10	09/17	09/24	10/01	Total	Cost
20	M-Su 11p News MTWTF..	03	615	30 Comme	Nbr of Spots					3	3	1945
21	Thu 10p ET / 9p CT Rock Center ...T....	04	2050	30 Comme	Nbr of Spots			2	2	2	6	12300
22	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	02	1800	30 Comme	Nbr of Spots	1	1	1	1		4	7200
23	Thu 10p ET / 9p CT New Normal MTWTFSS Isolations: W/C 09/10 ...T...	03	2050	30 Comme	Nbr of Spots		1				1	2050
24	Mon 10p ET / 9p CT Revolution MTWTFSS Isolations: W/C 09/17 M.....	04	2050	30 Comme	Nbr of Spots			1			1	2050
25	Sat 7a Today Show MTWTFSS Isolations: W/C 09/03 .....S. . W/C 09/24 .....S.	03	200	30 Comme	Nbr of Spots	1			1		2	400
26	M-Su Late News Late Run .....S	05	615	30 Comme	Nbr of Spots	1					1	615
27	M-Su 11p News ....FS.	03	615	30 Comme	Nbr of Spots	2					2	1230
28	M-F 4p Ellen M.WTF..	03	250	30 Comme	Nbr of Spots		2				2	500
29	M-F 6p News M.WTF..	03	305	30 Comme	Nbr of Spots		5				5	1525
Weekly Totals:						12	24	25	18	19	98	
Total Spots(Ord Spots)						1					1	
Closed PR												

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<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> ./167	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 10/07/12	<b>Weeks:</b> 5	<b>Order Ref:</b> 06276610
<b>Est./PO Number:</b> 06276610	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
30	M-F 7p News M.WTF..	03	310	30 Comme		4				4	1240
31	M-F 730p Extra M.WTF..	03	275	30 Comme		5				5	1375
32	M-Su 11p News M.WTFSS	03	615	30 Comme		3				3	1845
<b>Weekly Totals: Total Spots(Ord Spots)</b>					12	24	25	18	19	98	
<b>Closed PR</b>					1					1	

**Pre-emption Summary**

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
19	M-Su 11p News	:30 Commercial	09/03/12	Closed Pre Emption	615.00	No Makegood / Credit	0000000000	E:120815215

**Grand Totals**

		Month 9 Weeks: 5				Month 10 Weeks: 4			
	Totals	09/03	09/10	09/17	09/24		10/01		
Spots	98	12	24	25	18				19
Cost	51195	5585	10885	14710	10010				10005

**Grand Totals:**

<b>Spots:</b>	<b>98</b>
<b>Gross Total:</b>	<b>51,195.00</b>
<b>Commission:</b>	<b>7,679.25</b>

Net Total:

43,515.75



ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME REDSHIFT BUYER NAME ANDREW EDWARDS

411 BRANCHWAY ROAD SALES PRSN WA- MICK NESCI (H)  
 RICHMOND, VA 23236

ORDER # CONTRACT # 6276610 CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 09.28

REP: \*\*\*NO SPOTS TO AIR ON SEP11. SPOTS CAN AIR TWICE ON SAME DAY AT SOME  
 OTHER POINT THAT WEEK WITH MAX SEP IF NEEDED.\*\*  
 THANKS, MIKE FOR MICK

STA: \*\*\*PLS ADVISE M1-M3 OFFERS STILL PENDING\*\*\*  
 AFFECTS NEXT WEEK  
 THX, CHERYL 8/29

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

YOUNG GUNS ACTION FUND

STATION MAKEGOOD OFFERS:  
 M1 UNRESL BUY#13 MISSED: SAT/600P-630P SEP8 SEP29 30S \$200.00 (AUG16/12)  
 OFFER: SAT/700A-900A SEP8 SEP29 30S \$200.00 PLS ADVISE.  
 CMT: NO 6P NEWS DUE TO SPORTS MG'S BOOKED SAT TODAY SHOW

M2 UNRESL BUY#19 MISSED: THU/1000P-1100P SEP13 (2/WK) 30S \$2,050.00 (AUG16/12)  
 OFFER: THU/1000P-1030P SEP13 30S \$2,050.00 PLS ADVISE.  
 & MON/1000P-1100P SEP17 30S \$2,050.00  
 CMT: PROGRAM CHANGE 9/13; MG'S OFFERED NEW NORMAL AND REVOLUTION  
 CMT: PLEASE ADVISE

M3 UNRESL BUY#17 MISSED: F-SU/1100P-1135P SEP9 30S \$615.00 (AUG17/12)  
 OFFER: SUN/1130P-1200M SEP9 30S \$615.00 PLS ADVISE.  
 CMT: LATE NEWS AIRS AT 11:30PM ON SUN 9/9 FOLLOWING NFL GAME  
 CMT: PLS REVISE TIME PERIOD

CONTRACT TOTAL 51195.00  
 TOTAL SPOTS 98



REP HEADLINE# 6276610 TRF# E:120815  
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM STATION

AUG29/12 09.27  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND  
AGY # AGY. NAME REDSHIFT

REP. # OFF. # SALESMAN #  
BUYER NAME ANDREW EDWARDS  
SALES PRSN WA- MICK NESCI (H)

411 BRANCHWAY ROAD  
RICHMOND, VA 23236

ORDER # CONTRACT # 6276610

CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG29/12 09.27

REP: \*\*\*NO SPOTS TO AIR ON SEP11. SPOTS CAN AIR TWICE ON SAME DAY AT SOME  
OTHER POINT THAT WEEK WITH MAX SEP IF NEEDED.\*\*  
THANKS, MIKE FOR MICK

STA: PLS SEE M3 FOR TIME CORRECTION  
LN ON SUN FOLLOWING NFL AIRS AT 11:30PM  
PLS REVISE  
THX, CHERYL 8/17

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

YOUNG GUNS ACTION FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#13 MISSED: SAT/600P-630P SEP8 SEP29 30S \$200.00 (AUG16/12)  
OFFER: SAT/700A-900A SEP8 SEP29 30S \$200.00 PLS ADVISE.

CMT: NO 6P NEWS DUE TO SPORTS MG'S BOOKED SAT TODAY SHOW  
CMT: PLEASE ADVISE

M2 UNRESL BUY#19 MISSED: THU/1000P-1100P SEP13 (2/WK) 30S \$2,050.00 (AUG16/12)  
OFFER: THU/1000P-1030P SEP13 30S \$2,050.00 PLS ADVISE.

& MON/1000P-1100P SEP17 30S \$2,050.00  
CMT: PROGRAM CHANGE 9/13; MG'S OFFERED NEW NORMAL AND REVOLUTION  
CMT: PLEASE ADVISE

M3 UNRESL BUY#17 MISSED: F-SU/1100P-1135P SEP9 30S \$615.00 (AUG17/12)  
OFFER: SUN/1130P-1200M SEP9 30S \$615.00 PLS ADVISE.  
CMT: LATE NEWS AIRS AT 11:30PM ON SUN 9/9 FOLLOWING NFL GAME  
CMT: PLS REVISE TIME PERIOD

CONTRACT TOTAL 51195.00  
TOTAL SPOTS 98



REP HEADLINE# 6276610 TRF# E:120815 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG28/12 18.19  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\*CHANGES\*\*\* \*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME REDSHIFT BUYER NAME ANDREW EDWARDS

411 BRANCHWAY ROAD SALES PRSN WA- MICK NESCI (H)  
 RICHMOND, VA 23236

ORDER # CONTRACT # 6276610 CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 18.19

REP: \*\*\*NO SPOTS TO AIR ON SEP11. SPOTS CAN AIR TWICE ON SAME DAY AT SOME  
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 LN ON SUN FOLLOWING NFL AIRS AT 11:30PM  
 PLS REVISE  
 THX, CHERYL 8/17

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 YOUNG GUNS ACTION FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1												

AGENCY ADVERTISER CODE = AGENCY EST# = 167  
 AGENCY PRODUCT CODE =

NO BUYS TO PRINT  
 STATION MAKEGOOD OFFERS:  
 M1 UNRESL BUY#13 MISSED: SAT/600P-630P SEP8 SEP29 30S \$200.00 (AUG16/12)  
 OFFER: SAT/700A-900A SEP8 SEP29 30S \$200.00 PLS ADVISE.  
 CMT: NO 6P NEWS DUE TO SPORTS MG'S BOOKED SAT TODAY SHOW  
 CMT: PLEASE ADVISE



REP HEADLINE# 6276610 TRF# E:120815  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 18.19  
\*\*\*CHANGES\*\*\* \*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#19	MISSED: THU/1000P-1100P				SEP13 (2/WK)		30S	\$2,050.00	(AUG16/12)	
			OFFER: THU/1000P-1030P				SEP13		30S	\$2,050.00	PLS ADVISE.	
			& MON/1000P-1100P				SEP17		30S	\$2,050.00		
			CMT: PROGRAM CHANGE 9/13; MG'S OFFERED NEW NORMAL AND REVOLUTION									
			CMT: PLEASE ADVISE									

M3	UNRESL	BUY#17	MISSED: F-SU/1100P-1135P				SEP9		30S	\$615.00	(AUG17/12)	
			OFFER: SUN/1130P-1200M				SEP9		30S	\$615.00	PLS ADVISE.	
			CMT: LATE NEWS AIRS AT 11:30PM ON SUN 9/9 FOLLOWING NFL GAME									
			CMT: PLS REVISE TIME PERIOD									

SEP/12	41190.00	OCT/12	10005.00					CONTRACT TOTAL	51195.00			
								TOTAL SPOTS	98			

MARKET TOTALS \$511,950 WNCN 10% WRAL 49% WTVB 39% WRAX 2% WRDC 0% WLFL 0% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- JUL/PJ

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6276610  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG15/12 12.3  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/YOUNG GUNS ACTION FUND REP. # OFF. # SALESMAN #  
AGY # AGY. NAME REDSHIFT BUYER NAME ANDREW EDWARDS

411 BRANCHWAY ROAD SALES PRSN WA- MICK NESCI (H)  
RICHMOND, VA 23236

ORDER # CONTRACT # 6276610 CLASS: NATL. LOCAL REGIONAL

PRDCT YOUNG GUNS ACT FUND EST#167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP7/12 OCT4/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 12.34

REP: NEW ORDER  
TTL \$1195 @ 98X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
YOUNG GUNS ACTION FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			400P-500P	30		\$250.00	9/10	9/21	2		M-F	4
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 167												
PROGRAM : ELLEN												
CON COM1 : ELLEN												
2			400P-500P	30		\$250.00	9/7	9/7	2		FRI	2
PROGRAM : ELLEN												
CON COM1 : ELLEN												
3			400P-500P	30		\$250.00	10/1	10/4	2		M-TH	2
PROGRAM : ELLEN												
CON COM1 : ELLEN												

MMW  
8/15

AUG15/12 12.3  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4			600P-630P	30		\$305.00	9/10	9/21	5		M-F	10
4			600P-630P	30		\$305.00	9/24	9/28	4		M-F	4
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
5			600P-630P	30		\$305.00	9/7	9/7	1		FRI	1
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
6			600P-630P	30		\$305.00	10/1	10/4	4		M-TH	4
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
7			700P-730P	30		\$310.00	9/10	9/28	4		M-F	12
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
8			700P-730P	30		\$310.00	9/7	9/7	1		FRI	1
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
9			700P-730P	30		\$310.00	10/1	10/4	4		M-TH	4
PROGRAM : 7P NEWS												
CON COM1: 7P NEWS												
10			730P-800P	30		\$275.00	9/10	9/14	5		M-F	5
10			730P-800P	30		\$275.00	9/17	9/28	4		M-F	8
PROGRAM : EXTRA												
CON COM1: EXTRA												
11			730P-800P	30		\$275.00	9/7	9/7	1		FRI	1
PROGRAM : EXTRA												
CON COM1: EXTRA												



REP HEADLINE# 6276610  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 703-516-9680  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP

AUG15/12 12.3  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$275.00	10/1	10/4	4		M-TH	4
13			600P-630P PROGRAM : SAT 6P NEWS CON COM1: SAT 6P NEWS	30		\$200.00	9/8	9/29	1		SAT	4
14			700P-730P PROGRAM : 7P NEWS CON COM1: 7P NEWS	30		\$150.00	9/8	9/29	1		SAT	4
15			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$200.00	9/9	9/30	1		SUN	4
16			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$615.00	9/10	9/23	3		M-SU	6
17			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$615.00	9/7	9/9	3		F-SU	3
18			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$615.00	10/1	10/4	3		M-TH	3
19			1000P-1100P PROGRAM : ROCK CENTER CON COM1: ROCK CENTER	30		\$2,050.00	9/13	10/4	2		THU	8
20			1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$1,800.00	9/7	9/28	1		FRI	4

22

11

9/17 Mon 10p-Rev

9/13  
 n/a → New Normal? 9/13

9/8  
 9/29  
 n/a → Sat TD

✓

REP HEADLINE# 6276610  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG15/12 12.3  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			41190.00	OCT/12		10005.00						
CONTRACT TOTAL												51195.00
TOTAL SPOTS												98

MARKET TOTALS \$511,950 WNCN 10% WRAL 49% WTVB 39% WRAX 2% WRDC 0% WLFL 0% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- JUL/PJ

DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WNCN-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">8/10/12</span>
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I, REDSHIFT MEDIA

do hereby request station time concerning the following issue:

<span style="font-size: 1.2em;">YG ACTION FUND</span> 211 NORTH UNION STREET, SUITE 100 ALEXANDRIA, VA 22314 JOHN MURRAY, TREASURER
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

<b>Total Charges:</b> <span style="font-size: 1.5em; margin-left: 20px;">\$43,515.75</span>
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This broadcast time will be used by: YG ACTION FUND

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

YG ACTION FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

6/29/12

Date



Signature

804-794-2871

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
N/A					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

# redshift

411 Branchway Road | Richmond, Virginia, 23236  
804-794-2871 | Fax: 804-379-0961  
[www.wfofr.com](http://www.wfofr.com)

August 10, 2012

To Whom It May Concern,

Redshift Media, LLC is placing a Television and Radio media buy for the "YG Action Fund.

Sincerely,



Charles L. Arnold  
Redshift Media, LLC